

RUSSIR 2013

November 2012

Dear Secretary/CEO

Re: Rugby World Cup Sevens 2013

As preparations gather pace for what will be an exciting and vibrant Rugby World Cup Sevens tournament taking place in Moscow in June 2013, I write to update you on some key dates regarding the ticketing for the tournament and the visa process.

As you will be aware, not only is the tournament taking place in the iconic Luzhiniki stadium, it will also be played out against the background of a city with fantastic history and culture.

We are making considerable progress with our planning and we are excited and committed to deliver a spectacular RWC Sevens. We are the proud hosts for the Tournament and we look forward to welcoming IRB Member Unions to Russia so that you can experience a Rugby World Cup Sevens, Moscow style.

Simplified Visa process

The Local Organising Committee has agreed that a simplified visa process will be in place for RWC Sevens 2013, Russia. This process will be updated on our RWC Sevens 2013 website-www.rwcsevens.com. The Organising Committee is determined that all Rugby supporters will be able to travel to Moscow for RWC Sevens 2013 with minimal difficulty.

Ticketing

Following the successful launch of the Tournament's ticketing sales process in September 2012, tickets can be purchased on the official Tournament website www.rwcsevens.com. Since this date, we have made considerable progress with ticket sales and commitments. Ticket prices for all RWC 2013 Categories are indicated on the attached schedule and range from US\$5 per day through to US\$80 (for a three day package).

Union Right to Purchase tickets

I would like to remind you that the sale or return offer described in our last letter expires on 30th November 2012. I would urge that your Union takes advantage of this to ensure that your needs are met. RWC Sevens 2013 is your Tournament that we are proud to host - we sincerely hope that all IRB Member Unions will wish to fully embrace this event.

Unions wishing to buy tickets to the Tournament can use the attached information which details the available categories, prices and booking forms. In recognition of the role your Union and your supporters will play in the success of the Tournament, we are pleased to confirm that Unions will receive discounts on bulk orders of 3 day Tournament passes.







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Unions will be able to purchase the tickets on a sale or return basis. A confirmed order by November 30th of a minimum of 50×3 -day tickets will allow a Union to further reserve blocks of tickets to be confirmed by February 1st, 2013.

For any further information regarding please contact either:

Howard Thomas Deputy Managing Director, RWC Sevens 2013

h.thomas@rugby.ru or howard.thomas@carnaby10.co.uk

or

Alexander Boev LOC Commercial Manager, RWC Sevens 2013

Boev.alexander@rugby.ru or boev.alexander@gmail.com

Official Travel Agents (OTAs)/Inbound Tour Operator

The RUR has appointed Sputnic Sport and Business Travel as its official Inbound Tour Operator. Contact details are info@sputnic-sbt.ru.

Your Union is invited to use an appointed Official Travel Agent or liaise directly with our Inbound Tour Operator. Sputnik whose services include the booking of accommodation, flights assistance, Visa assistance, tourism packages, corporate hospitality, transfers and tickets.

The Organising Committee has also appointed a number of Official Tour Operators which are detailed on RWC Sevens 2013 website. We anticipate that more Agents will be appointed in the near future. If you would like to suggest a local partner of your Union, then please do not hesitate to bring this to the attention of Howard or Alex, details above.

We look forward to working with you and to welcoming you here in Moscow during June 2013. In the meantime please do not hesitate to contact us on any of the information provided above.

With best wishes

Vyacheslav Kopiev

President Rugby Union of Russia

Deputy Chairman of RWC Sevens 2013, Russia.













RUSSIA 2013

RWC Sevens 2013, Russia -Ticket Pricing

Stadium Luzhniki	Category VIPΠ 2 & VIP 3 HOSPITALITY	CATEGORY 1	CATEGORY 2	CATEGORY 3
Friday 28 June 2013	Package sale	400 RUR	300 RUR	150 RUR
Saturday 29 June 2013	Package sale	1 500 RUR	1 200 RUR	400 RUR
Sunday 30 June 2013	Package sale	1 800 RUR	1 500 RUR	500 RUR
Three Day package	30 000 RUR	3 000 RUR	2 400 RUR	850 RUR







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IRB Member Unions Order Form

Rugby World Cup Sevens 2013, Russia

Terms & Conditions

Categories: Hospitality, 1, 2

Pre Order Deadline: 01/11/2012 Final Order Deadline & invoice: 12/12/2012

Payment Deadline: 100% payment - 12.02.2013 - non-refundable

Cancellations: No penalty for cancellations until 12.02.2013

Tickets will be automatically cancelled if payment hasn't arrived on time

A confirmed order by November 30 of a minimum of 50 3-day tickets will allow a Member Union to further reserve blocks of tickets to be confirmed by February 1, 2013.

Ticket Release to Public:

Public Ticket Sales will start on 12.09.2012 for limited number of seats

Discounts (in addition to Early Purchase ticket discount):

>500 packages 1st & 2nd Categories - discount of 15%

>250 packages 1st & 2nd Categories - discount of 10%

>100 packages 1st & 2nd Categories - dscount of 5%

>50 packages 1st & 2nd Categories - discount of 3%

All Order Forms should be sent to boev.alexander@rugby.ru with CC amk@dszm.ru

In the case that you are also interested to receive accommodation, transfer including airtickets and some other services you are welcome to copy your Order form to Sputnic Sports and Business Travel (SSBT) - Official Tourist Agency: info@sputnic-sbt.ru.

